

That Which is Claimed:

1. A cosmetic or dermatological preparation including an oil-in-water emulsion, comprising:
 - a) a polyacrylic acid thickener having non-linear, crosslinked polymer chains, 5 a density of from 0.19 to 0.24 Mg/kg in the dry state, and a viscosity of from 45 000 to 65 000 cP measured at 25°C and at a concentration of 0.5% by weight in water according to BF Goodrich standard test procedure SA-003;
 - b) an acrylic acid/C10-30 alkyl methacrylate copolymer having a density of 0.19-0.24 mg/kg in the dry state and a viscosity of from 1 700 to 15 500 cP measured at 10 25°C and at a concentration of 0.2% by weight in water according to the BF Goodrich standard test procedure SA-015; the total amount of (a) and (b) being 0.2-0.8% by weight based on the total cosmetic preparation,
 - c) a lipid phase of up to 18.0% by weight based on the total cosmetic preparation;
 - 15 d) one or more emulsifiers selected from the group consisting of glyceryl stearate citrate and triceteareth-4 phosphate; and
 - e) one or more fatty alcohols in an amount of 0.01-2.0% by weight based on the total cosmetic preparation.
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- 20 2. The preparation as claimed in claim 1, wherein (a) is a swollen microgel.
 3. The preparation as claimed in claim 1, wherein (b) is a swollen microgel.
 4. The preparation as claimed in claim 1, wherein (a) and (b) are in each 25 case present in an amount of 0.05-0.5% by weight based on the total cosmetic preparation.
 5. The preparation as claimed in claim 1, wherein the lipid phase (c) is present in an amount from 3 to 18% by weight based on the total cosmetic preparation.

6. The preparation as claimed in claim 1, wherein the lipid phase (c) is present in an amount from 5 to 15% by weight based on the total cosmetic preparation.

5 7. The preparation as claimed in claim 1, wherein the one or more emulsifiers (d) are present in an amount from 0.01 to 2.0% by weight based on the total cosmetic preparation.

10 8. The preparation as claimed in claim 1, wherein the one or more emulsifiers (d) are present in an amount from 0.1 to 1.5% by weight based on the total cosmetic preparation.

15 9. The preparation as claimed in claim 1, wherein the one or more fatty alcohols (e) are present in an amount of from 0.01 to 1.5% by weight based on the total cosmetic preparation.

10 10. The preparation as claimed in claim 1, wherein the one or more fatty alcohols (e) are present in an amount of from 0.1 to 1.0% by weight based on the total cosmetic preparation.

20 11. The preparation as claimed in claim 1, further comprising one or more thickeners selected from the group consisting of cellulose derivatives and xanthan gums.

25 12. The preparation as claimed in claim 11, wherein the one or more thickeners selected from the group consisting of cellulose derivatives and xanthan gums are present in an amount from 0.01 to 1.5% by weight based on the total cosmetic preparation.

13. The preparation as claimed in claim 11, wherein the one or more thickeners selected from the group consisting of cellulose derivatives and xanthan gums are present in an amount from 0.1 to 1.0% by weight based on the total cosmetic preparation.

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14. The preparation as claimed in claim 1, further comprising one or more polyacrylic acid derivatives selected from the group consisting of polymethacrylate, polyglyceryl methacrylate, polyacryldimethyltauramides and polyacrylamide.

10 15. The preparation as claimed in claim 1, further comprising one or more additional emulsifiers selected from the group consisting of nonionic, anionic or cationic emulsifiers in an amount of from 0.1 to 2.0%.

15 16. The preparation as claimed in claim 1, further comprising one or more cosmetic auxiliaries or active ingredients.

17. A method of treating or caring for skin, comprising applying to the skin a cosmetic or dermatological preparation including an oil-in-water emulsion, comprising:

20 a) a polyacrylic acid thickener having non-linear, crosslinked polymer chains, a density of from 0.19 to 0.24 Mg/kg in the dry state, and a viscosity of from 45 000 to 65 000 cP measured at 25°C and at a concentration of 0.5% by weight in water according to BF Goodrich standard test procedure SA-003;

25 b) an acrylic acid/C10-30 alkyl methacrylate copolymer having a density of 0.19-0.24 mg/kg in the dry state and a viscosity of from 1 700 to 15 500 cP measured at 25°C and at a concentration of 0.2% by weight in water according to the BF Goodrich standard test procedure SA-015; the total amount of (a) and (b) being 0.2-0.8% by weight based on the total cosmetic preparation,

c) a lipid phase of up to 18.0% by weight based on the total cosmetic preparation;

- d) one or more emulsifiers selected from the group consisting of glyceryl stearate citrate and triceteareth-4 phosphate; and
- e) one or more fatty alcohols in an amount of 0.01-2.0% by weight based on the total cosmetic preparation.

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18. The method as claimed in claim 17, wherein the preparation is applied to the skin as a light skincare product.

19. The method as claimed in claim 17, wherein the preparation is applied to the skin as a cosmetic having low stickiness and high stability.

20. The method as claimed in claim 17, wherein the preparation is applied to the skin for the treatment of oily, blemished or acne-prone skin.

15 21. The method as claimed in claim 17, wherein the preparation is applied to the skin for face care.

22. The method as claimed in claim 17, wherein the preparation is applied to the skin as a decorative cosmetic.

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